Ariel Sterngold Joins International Advisory Board

written by Misgav Institute | 01.12.2025

Ariel Sterngold is an entrepreneur and business leader with a longstanding track record in developing and scaling innovative consumer and hospitality focused technologies. He brings extensive experience in product development, go-to-market strategy, and multi-unit operations, blending deep R&D experience with the ability to build strong commercial partnerships across sectors including retail, hospitality, corporate, and wellness environments.

He brings a practical, growth oriented perspective to organizational leadership and is known for bridging strategic thinking with hands on execution. His work emphasizes innovation, operational excellence, and creating solutions that deliver meaningful value to both businesses and end users.

Ariel is a member of the Board of Trustees of the Hebrew University of Jerusalem, has attended Harvard Business School Owner/President Management (OPM) program, and is actively involved with Succat Shalom, reflecting his deep commitment to education, leadership development, and community service.

He lives with his wife and four children in Jerusalem and is committed to balancing family, business, and service to the community.