

# 'We need to establish a cognitive army'

written by Prof. Kobi Michael | 12.08.2025

Prof. Kobi Michael: The interest of Qatar is not only that Hamas remains in power in the Gaza Strip, but that Hamas will eventually become the hegemonic factor in the entire Palestinian arena. They are serving Hamas's agenda and helping Hamas pave the way towards taking over the Palestinian Authority.

This effort is strongly supported by Turkey, which along with Qatar, is one of the biggest patrons of the Muslim Brotherhood movement. Turkey echoes the Hamas narrative, but it adds more layers that are originally Turkish, citing President Erdoğan's comparisons of Israel to Nazi Germany. There is a well-oiled machine here. Hamas is the driving factor. The amplifying factor is Qatar and Turkey. And then if we go up another level, we see that there is a cognitive effort of the entire axis of resistance led by Iran.

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The graphic consists of a dark blue background with a red horizontal bar at the top. On the left, there are three small circular icons: a yellow one with a signal tower, a gold one with a Star of David, and a blue one with Arabic calligraphy. Below these, the text 'אנס ג'מאל' (Anas Jamal) and 'מחמוד אל שריף' (Mahmud al-Sayid) is written in large white Hebrew letters. Underneath, in smaller white text, it says 'ראש חוליה בפלוגת תמ"ס בארגון הטרור חמאס שפעל במסווה של עיתונאי' (Head of a cell in the Tamiya unit of the Hamas terrorist organization, which operated under the guise of a journalist). On the right, there is a portrait of a man with short dark hair and a beard, wearing a dark blue shirt. Below the portrait, a red banner contains the word 'חוסל' (Eliminated) in white Hebrew letters.